



# QualityCare PHARMACIES™

QUALITY SERVICE,  
QUALITY PRODUCTS,  
"QUALITYCARE"

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716-592-4209

POWERED BY RDC – ROCHESTER DRUG COOPERATIVE, INC.



## Store Identity

QualityCare Pharmacies offers a full identity program of window signs, clocks, floor mats and aisle signs to give your store that professional look.



Posters

Aisle Blades



Shelf Signs



Floor Mats



## Quality Choice Private Label Brand

### National Brand Equivalent

- Quality Choice (QC) is QualityCare Pharmacies exclusive private label brand for our members
- Over 700 items in 56 categories
- Product registered with CMS and Sigis
- Competitive pricing
- Store Signage plus Compare and Save signs
- Most Quality Choice products are Medicaid reimbursable



## OUR GROWTH

In 2015, 686 members received **\$13,584,366** in rebates from QualityCare Pharmacies.