



## Start Your Own Gift Card Mall Today!

Gift Card Mall gives you access to a large selection of popular gift cards including Starbucks, Olive Garden, Red Lobster, iTunes, Barnes & Noble, Home Depot, MasterCard, Sears, TGI Friday's, Petsmart, and more!

### Program features:

- No Cost for Activation Terminal (must connect through phone line or ethernet)  
Note: Once you activate a card, you cannot reverse that card.
- No Inventory Card Cost
- Card discount reflected at invoice
- Store will be invoiced weekly for cards sold
- Must be ACH
- Resupply cards available
- 144-Peg Display Tower Unit - \$300 (includes shipping)  
Note: Gift Card mall owners are responsible for individual State Sales Tax on the display unit.
- Counter Top Display Unit Available - \$35  
Note: Counter display is only available to those who purchase a display tower.
- **Complete Merchant Onboarding by August 15, 2017 to receive your Gift Card Mall in time for the 2017 Holiday Season!**  
Note: Product for any onboarding completed after August 15, 2017 will not ship until after January 1, 2018.

## Sign Up Today!

For additional assistance, contact:

**Vickie Miller**

608-825-4142

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Card List	Card Value	Store Profit
Amazon.com	\$25.00	2.94%
Amazon.com	\$50.00	2.94%
Amazon.com Kindle	\$25.00	2.94%
Amazon.com Kindle	\$50.00	2.94%
Amazon.com Variable Load	\$25-500	2.94%
AMC (not available in: CA, VT, IA, WV, TN, MT)	\$25.00	5.64%
AMC (not available in: CA, VT, IA, WV, TN, MT)	\$50.00	5.64%
Apple iTunes Splash	\$15.00	4.90%
Apple iTunes Splash	\$25.00	4.90%
Apple iTunes Splash	\$50.00	4.90%
Applebee's	\$50.00	5.88%
Applebee's	\$25.00	5.88%
AT&T Direct	\$25.00	7.35%
AT&T Direct	\$45.00	7.35%
AT&T Prepaid	\$5.00	23.52%
AT&T Prepaid	\$10.00	23.52%
AT&T Prepaid International	\$10.00	13.72%
AT&T Unlimited Talk	\$60.00	7.35%
AT&T Variable Load Card	\$15-100	7.35%
Banana Republic	\$25.00	4.66%
Banana Republic	\$50.00	4.66%
Barnes & Noble	\$25.00	3.92%
Bass Pro Shop	\$25.00	4.77%
Bass Pro Shop	\$50.00	4.77%
Bass Pro Shop Variable Load	\$15-500	4.77%
Bed Bath and Beyond	\$25.00	5.15%
Bed Bath and Beyond	\$50.00	5.15%
Bliss BHN Visa	\$25.00	5.60%
Bliss BHN Visa	\$50.00	4.20%
Bliss BHN Visa	\$100.00	2.80%
Brinker/Chili's	\$25.00	5.88%
Brinker/Chili's	\$50.00	5.88%
Build A Bear	\$25.00	6.13%
Build A Bear	\$50.00	6.13%
Burger King	\$25.00	4.41%
Cabela's	\$25.00	5.88%
Cabela's	\$50.00	5.88%
Chili's	\$25.00	5.88%
Claire's	\$20.00	4.90%
Coldstone Creamery	\$15.00	4.90%
Coldstone Creamery	\$25.00	4.90%
Cracker Barrel (not available in: CA, VT, WA)	\$25.00	4.90%
Cracker Barrel (not available in: CA, VT, WA)	\$50.00	4.90%
Domino's	\$20.00	4.90%
Ebay Variable Load Card	\$25-500	3.43%
Finish Line	\$25.00	5.39%
Foot Locker	\$25-500	5.74%

Card List	Card Value	Store Profit
Forever 21	\$25.00	4.90%
Forever 21	\$50.00	4.90%
Forever 21 Variable Load Card	\$5-200	4.90%
Game Stop	\$25.00	4.90%
Game Stop Variable Load	\$15-500	4.90%
Gap	\$25.00	4.66%
Gap	\$50.00	4.66%
Google	\$10.00	4.17%
Google	\$25.00	4.17%
Google	\$50.00	4.17%
Google	\$10-500	4.17%
Groupon	\$25.00	4.41%
Home Depot Direct	\$25.00	2.45%
Home Depot Direct	\$50.00	2.45%
IHOP	\$25.00	5.88%
IHOP	\$50.00	5.88%
JC Penney	\$25.00	4.66%
JC Penney	\$50.00	4.66%
Kmart	\$25.00	3.92%
Kmart	\$50.00	3.92%
Kohl's	\$25.00	3.92%
Kohl's	\$50.00	3.92%
Kohl's	\$25-500	3.92%
Lands End	\$25.00	6.37%
Little Caesar's	\$15.00	4.90%
LL Bean	\$50.00	4.90%
Lowe's	\$25.00	3.32%
Lowe's	\$50.00	4.76%
Lowe's	\$15-250	4.76%
MasterCard (not available in: VT)	\$25.00	5.60%
MasterCard (not available in: VT)	\$50.00	4.20%
MasterCard (not available in: VT)	\$100.00	2.80%
Michaels	\$25.00	5.39%
Michaels	\$50.00	5.39%
Microsoft Xbox 3 Month	\$24.99	7.35%
Microsoft Xbox Cash	\$25.00	4.90%
Net 10 300 Minute	\$30.00	7.35%
Net 10 Unlimited	\$50.00	4.90%
NET-10 1000 Minute 30 Access Days	\$25.00	4.90%
NET-10 Family Plan 2 Unlimited	\$90.00	4.90%
NET-10 Family Plan 2 Unlimited	\$75.00	4.90%
NET-10 Unlimited	\$65.00	4.90%
NET-10 Unlimited Talk Text No Data 30 Day	\$35.00	4.90%
NET-10 Unlimited Talk Text No Data 30 Day	\$40.00	4.90%
Nike	\$25-500	4.90%
Nordstrom	\$25.00	3.68%
Nordstrom	\$50.00	3.68%

Card List	Card Value	Store Profit
Old Navy	\$25.00	4.66%
Old Navy	\$50.00	4.66%
Old Navy	\$25-500	4.66%
Olive Garden	\$25.00	4.90%
Outback	\$15-500	3.92%
Panera	\$25.00	4.90%
Panera	\$50.00	4.90%
Panera Variable Load	\$15-200	4.90%
Paysafe (not available in: NY, TX)	\$10.00	3.43%
Paysafe (not available in: NY, TX)	\$25.00	3.43%
Petsmart	\$25.00	5.88%
Petsmart	\$50.00	5.88%
Petsmart	\$25-500	5.88%
Red Lobster	\$25.00	4.90%
Red Lobster	\$15-100	4.90%
Ruby Tuesday	\$25.00	4.90%
Ruby Tuesday	\$50.00	4.90%
Sears	\$25.00	3.92%
Sears Blue	\$50.00	3.92%
Sears Craftsman	\$25.00	3.92%
Sephora Variable Load	\$15-500	4.90%
Shell Oil	\$25.00	1.72%
Shell Oil	\$50.00	1.72%
Staples	\$25.00	4.41%
Staples	\$50.00	4.41%
Starbucks	\$15.00	4.41%
Starbucks	\$25.00	4.41%
TGI Fridays (not available in: AZ, IA)	\$25.00	4.90%
TGI Fridays (not available in: AZ, IA)	\$50.00	4.90%
T-Mobile	\$30.00	7.35%
T-Mobile	\$40.00	7.35%
T-Mobile (Direct Connect)	\$10.00	7.35%
T-Mobile (Direct Connect)	\$50.00	7.35%
TracFone 120 Min 90 Day Exp	\$29.99	7.35%
TracFone 200 Min 90 Day Exp	\$39.99	7.35%
TracFone 400 Min 1 Year	\$99.99	7.35%
TracFone 450 Min - 90 Day Exp	\$79.99	7.35%
TracFone 60 Min 90 Day Exp	\$19.99	7.35%
Verizon Wireless	\$15.00	4.90%
Verizon Wireless	\$30.00	4.90%
Verizon Wireless	\$45.00	4.90%
Verizon Wireless	\$15-100	4.90%
Virgin Mobile Beyond Talk	\$20.00	2.21%
Virgin Mobile Beyond Talk	\$35.00	2.21%
Virgin Mobile Beyond Talk	\$45.00	2.21%
Virgin Mobile Beyond Talk	\$55.00	2.21%
Wendy's	\$20-100	4.41%

\*Telecards may be subject to tax; check with your state to see if it requires tax payment for telecards.

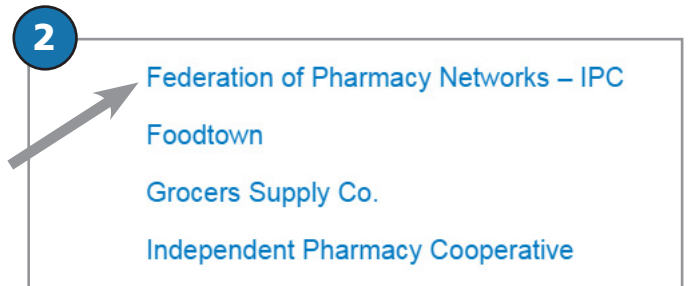


## Gift Card Mall Sign-Up Instructions

\*If you have multiple stores under the same business entity you only need one application.

- 1** Go to [www.blackhawknetwork.com](http://www.blackhawknetwork.com).
  - Select Partner Resources
  - Click Merchant Onboarding
- 2** Select Federation of Pharmacy Networks - IPC from the Wholesaler list.
- 3** Select No.
- 4** Complete New Members & Self-Registration.
  - 1.** Email address is required to receive notifications.
  - 2.** Password must be 6-12 characters and contain at least 2 alphabetic character and at least 2 numeric characters.
- 5** Click Register when finished and click continue again.
- 6** You will be directed back to the Merchant Login screen.

Enter your user name and password that you just created and click Log in.



**New Merchant Self-Registration**

Welcome to the New Merchant Self-Registration Page  
The Registration Page allows the user to create a User ID and Password  
Have you previously registered with either Blackhawk Connect or the Wholesale Merchant Onboarding Portal?  Yes  No  
Please provide the required information by filling in the boxes below and then hit 'Register'

**Wholesaler Information**  
Your wholesaler is IPC FPN

**Account Information**

First Name *	<input type="text"/>	Last Name *	<input type="text"/>
Email Address *	<input type="text" value="x@y.com"/>	Confirm Email Address *	<input type="text" value="x@y.com"/>

**Login Information**

Password *	<input type="password"/>	Confirm Password *	<input type="password"/>
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**For additional assistance, contact:**

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