



W E L C O M E N E W N E I G H B O R

welcomenewneighborinc.com
800-426-0735

Specializing in
custom mailing
programs



Looking for a
Friendly Pharmacy?

W E L L C O M E



When fine folks
like you move into
our community
we like to say Hello!



P H A R M A C Y

NEW MOVER



SENIOR BIRTHDAY



Nationally, an average of one family per 1,000 move in and out of our cities each month. The average new mover family consists of parents in their early thirties with one or two children. Most new residents will establish their buying habits immediately within the first 90 days of their arrival.

With our Senior Birthday Program anyone in your trade area between the ages of 60-75 would receive a Birthday card in the month of their birthday. Seniors don't receive many birthday cards especially from their pharmacy. They appreciate the remembrance and the discount or gift you give them so much that they start getting their prescriptions from you.

Family PHARMACY
 877 Main St
 Bedford NJ 07118
 732.471.9100
 www.familypharmacy.com

HOURS:
 M-F: 9am - 8pm
 Sat: 9am - 6pm
 Sun: 9am - 2pm

- Family pharmacy providing immunizations against Flu, Shingles, and more
- We accept your insurance!
- Free Delivery Every Day
- Transfer your prescriptions
- Call today and we will take care of the rest!

\$5 off
 a new or transferred prescription
 (excludes 90-day or longer Rx)

Family PHARMACY
 877 Main Street
 Bedford NJ 07118
 732.471.9100
 FREE DELIVERY EVERY DAY

Welcome to the neighborhood!

Greenfield PHARMACY
 1526 Cortelyou Rd.
 Brooklyn, NY 11225
 www.greenfieldpharmacy.com
 718-282-7660

Happy Birthday!!
 Sending you the most heartfelt wishes for good health & happiness on your birthday. Hoping to make your day even better.

Bring this card in and receive
\$10.00 OFF any purchase.
 (excludes prescriptions & medicals)

HAPPY BIRTHDAY

Star Drugs
 3576 Madison St. / PO Box 428
 Santa Ynez Ca. 93462-0428
 805-688-6896
 www.star-drugs.com

HOURS:
 M-F: 9am - 8pm
 Sat: 9am - 6pm
 Sun: 9am - 2pm

Welcome to the neighborhood!
 We're delighted to have you as a neighbor! We would like to meet you, so please come on by!

Bring this card in and receive
\$5.00 OFF purchase of \$20.00 or more, and a welcome gift.
 (excludes prescriptions, OTC & Rx)

Star Drugs
 3576 Madison Street
 Santa Ynez, CA 93462
 805-688-6896
 www.star-drugs.com

Welcome to the neighborhood!

Bayshore PHARMACY
 2 Bayshore Plaza
 Atlantic Highlands, NJ 07715
 732-291-2900
 www.bayshorepharmacy.com

HOURS:
 Weekdays 9:30am - 6pm
 Saturday 9:30am - 6pm
 Sunday 10:30am - 4pm

- Family pharmacy providing immunizations against Flu, Shingles, and more
- We accept your insurance!
- Free Delivery Every Day
- Visit our Card & Gift Shop
- Complimentary gift wrapping
- Stop in today at Piedmont Plaza
- We can't wait to meet you!

\$5 off
 a new or transferred prescription
 (excludes 90-day or longer Rx)

Bayshore PHARMACY
 2 Bayshore Plaza
 Atlantic Highlands, NJ 07715
 732-291-2900
 Card & Gift Shop

Welcome to the neighborhood!

Happy BIRTHDAY!

CHELSEA APOTHECARY
 280 8th Ave., New York, NY 10013
 (at the corner of 8th Ave.)
 Phone: 212-929-0800
 Fax: 212-929-0828
 www.chelseapharmacy.com
 chelseapharmacy.com

We would like to take this opportunity with you a **HAPPY BIRTHDAY** and invite you to our store! As the month of your birthday approaches, we invite you to stop by and receive
\$10 off on any purchase of \$25 or more

CHELSEA APOTHECARY
 280 8th Ave., New York, NY 10013
 (at the corner of 8th Ave.)
 Phone: 212-929-0800

Remember, you already have your current customers' birthday in your prescription files.

OUR PROGRAMS ARE EXCLUSIVE TO TRADE AREA

Our program is designed for rural, suburban and metropolitan markets. A prestige mailing piece including customized gift certificates is used to bring in a maximum percentage of the new residents moving into your trade area. We offer a complete turnkey service – no need for you to mail them yourself.

Welcome to the neighborhood!

Are you looking for a friendly pharmacy? We'll take care of you!

THE PILL BOX PHARMACY
 414 Hwy 41, Spotswood NJ 08886
 PH: 732-362-2000
 www.pillboxpharmacy.com

Pharmacy Hours:
 Monday-Friday: 9am-6pm
 Saturday: 9am-2pm
 Sunday: Closed

\$10 OFF \$25 OFF \$3 OFF
 any purchase of any amount on your first visit. (excludes prescriptions, OTC & Rx)

Welcome to the neighborhood!
 a gift of Rx **RECIPIENT** for you instead!

Happy Birthday

True Care PHARMACY
 877 Main St
 Bedford NJ 07118
 732-471-9100

Happy Birthda

We would like to wish you a Happy and Healthy Birthday!

Please bring this card in and receive
\$10.00 OFF any purchase.
 FREE DELIVERY

DIRECT / EDDM MAIL



BABY PROGRAM

There is nothing more exciting than the arrival of a new baby! We want to help get those new parents into your store to buy all those new baby products with our "Congratulations" postcard.



Introduce yourself to the community by sending a direct mail piece to every household in your trade area. Choose by radius or zip code. This is a great way to reach out to everyone in your area and send them an offer and bring them into your pharmacy!

DESIGN FEES INCLUDED



WE GUARANTEE 100% OF ALL MAILINGS

PRODUCTS

- Banners
- Brochures
- Business Cards
- Envelopes
- Flyers
- Labels
- Letterhead
- Pamphlets
- Postcards
- Posters
- Stickers
- Signs

COVID 19 PRINTING MATERIALS AVAILABLE

Great for: Announcing Grand Openings, Monthly Specials, Anniversary's, Holiday Greetings, Seasonal Allergies and Sending Informational Content to Your Community.



OPTION I: MAILER

You purchase the cards and they are kept in our inventory. Monthly we prepare and mail to the new movers in your chose zip(s) or radius. We then mail you a list of those mailings, along with your invoice.

PRICES

New Mover Card Sets

Each set includes a large folding color card, envelope and a 3-part color coordinated gift certificate.

Quantity	Price
200	\$1.30 each set
300	\$1.20 each set
500	\$1.05 each set
1,000	.85 each set
2,500	.65 each set
1 service/name	.85 plus postage

Post Card 4x6

Quantity	Price
200	.55 each
500	.45 each
1,000	.35 each
2,500	.25 each
1 service/name	.65 plus postage

Any undeliverable should be returned to us, and full credit will be applied to your account for the cost of the card, mailing service and postage!

OPTION II: CARDS & LABELS

The individual store purchases their cards and we then ship the cards to the store after printing. Each month the store purchases the mailing labels for the zip code(s)/ radius you plan to mail to. We send the mailing labels along with the invoice to the store and the store generates their own mailing using their cards and labels.

The individual store is invoiced .55¢ per label shipped to them. Return undeliverables to us and credit will be issued to your account for the label.

OPTION III: LABELS

You purchase mailing labels addressed to the new mover from Welcome New Neighbor, Inc. We send mailing labels to the store each month, the store generates their own mailing using their own mailing piece.

PRICES

Mailing Labels

There is a one-time set-up fee of \$25. The store is invoiced .55¢ per label shipped to them.

Return any undeliverables to us and credit will be issued to your account for the label.

OPTION IV: CARDS ONLY

The individual store purchases their cards. We send the cards to the store after printing. The store generates their own mailing using their cards and their own mailing labels. Payment is due when the cards are approved to print.

METHOD OF PAYMENT

Welcome New Neighbor will bill you for the greeting cards when they have been printed. The mailing service including postage is billed monthly for the number of mailings completed during the month. Payments accepted are check or credit card (Visa, MasterCard and American Express).



Welcome New Neighbor, Inc
695 Main Street, #400, Lavon, Texas 75166
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(800) 426-0735
info@welcomenewneighborinc.com