



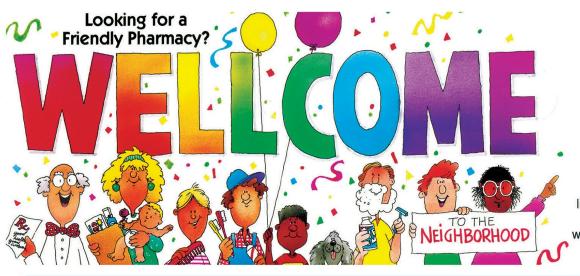
WELCOME NEW NEIGHBOR

welcomenewneighborinc.com 800-426-0735

Specializing in custom mailing programs







When fine folks like you move into our community we like to say Hello!





Nationally, an average of one family per 1,000 move in and out of our cities each month. The average new mover family consists of parents in their early thirties with one or two children. Most new residents will establish their buying habits immediately within the first 90 days of their arrival.













Our program is designed for rural, suburban and metropolitan markets. A prestige mailing piece including customized gift certificates is used to bring in a maximum percentage of the new residents moving into your trade area. We offer a complete turnkey service – no need for you to mail them yourself.





With our Senior Birthday Program anyone in your trade area between the ages of 60-75 would receive a Birthday card in the month of their birthday. Seniors don't receive many birthday cards especially from their pharmacy. They appreciate the remembrance and the discount or gift you give them so much that they start getting their prescriptions from you.

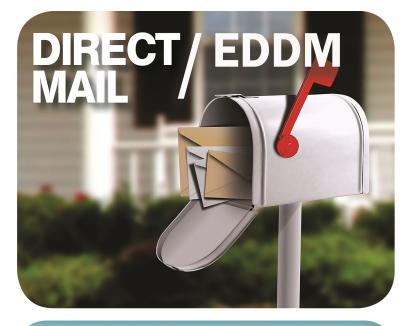


Remember, you already have your current customers' birthday in your prescription files.



OUR PROGRAMS ARE EXCLUSIVE TO TRADE AREA





Introduce yourself to the community by sending a direct mail piece to every household in your trade area. Choose by radius or zip code. This is a great way to reach out to everyone in your area and send them an offer and bring them into your pharmacy!



DESIGN FEES INCLUDED







Great for:
Announcing
Grand Openings,
Monthly Specials,
Anniversary's,
Holiday Greetings,
Seasonal Allergies
and Sending
Informational

Content to Your

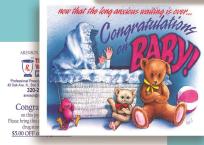
Community.



BABY PROGRAM

There is nothing more exciting than the arrival of a new baby! We want to help get those new parents into your store to buy all those new baby products with our "Congratulations" postcard.





WE GUARANTEE 100% OF ALL MAILINGS

PRODUCTS

- •Banners
 - Brochures
 - Business Cards
 - Envelopes
 - •Flyers
 - Labels
 - Letterhead
- Pamphlets
- Postcards
- Posters
- Stickers
- •Signs





• EASY Rx Transfer

COVID 19

PRINTING

MATERIALS

AVAILABLE

Rx CompoundingRewards Programs

We are here for you!



OPTION I: MAILER

You purchase the cards and they are kept in our inventory. Monthly we prepare and mail to the new movers in your chose zip(s) or radius. We then mail you a list of those mailings, along with your invoice.

PRICES

New Mover Card Sets

Each set includes a large folding color card, envelope and a 3-part color coordinated gift certificate.

Quantity	Price
200	\$1.30 each set
300	\$1.20 each set
500	\$1.05 each set
1,000	.85 each set
2,500	.65 each set
1 service/name	.85 plus postage

Post Card 4x6

Quantity	Price
200	.55 each
500	.45 each
1,000	.35 each
2,500	.25 each

1 service/name .65 plus postage

Any undeliverable should be returned to us, and full credit will be applied to your account for the cost of the card, mailing service and postage!

OPTION II: CARDS & LABELS

The individual store purchases their cards and we then ship the cards to the store after printing. Each month the store purchases the mailing labels for the zip code(s)/ radius you plan to mail to. We send the mailing labels along with the invoice to the store and the store generates their own mailing using their cards and labels.

The individual store is invoiced .55¢ per label shipped to them. Return undeliverables to us and credit will be issued to your account for the label.

OPTION III: LABELS

You purchase mailing labels addressed to the new mover from Welcome New Neighbor, Inc. We send mailing labels to the store each month, the store generates their own mailing using their own mailing piece.

PRICES

Mailing Labels

There is a one-time set-up fee of \$25. The store is invoiced .55¢ per label shipped to them.

Return any undeliverables to us and credit will be issued to your account for the label.

OPTION IV: CARDS ONLY

The individual store purchases their cards. We send the cards to the store after printing. The store generates their own mailing using their cards and their own mailing labels. Payment is due when the cards are approved to print.

METHOD OF PAYMENT

Welcome New Neighbor will bill you for the greeting cards when they have been printed. The mailing service including postage is billed monthly for the number of mailings completed during the month. Payments accepted are check or credit card (Visa, MasterCard and American Express).













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